



October 3, 2010 • The Rusty Rudder • Dewey Beach, DE

Yes! We would like to become a sponsor of the Seventh Annual *Celebrity Chefs' Beach Brunch!*

- HIGH TIDE SPONSOR (\$10,000+)
- BOARDWALK SPONSOR (\$5,000)
- OCEAN FRONT SPONSOR (\$2,500)
- OCEAN VIEW SPONSOR (\$1,000)
- OCEAN BLOCK SPONSOR (\$500)
- SUNBATHER SPONSOR (\$250)

CONTACT NAME & TITLE _____

COMPANY _____

(as you would like it to appear in the Commemorative Cookbook)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ E-MAIL _____

AD CONTACT _____

PHONE _____ FAX _____ E-MAIL _____

We would like to be a sponsor at the level indicated above. We agree to pay \$ _____

We would like to purchase _____ additional *Beach Brunch* tickets at \$95 each. Ticket total: \$ _____

We would like to purchase _____ group tickets (groups of 6 or more) at \$75 each. Ticket total: \$ _____

PAYMENT METHOD Check enclosed Credit Card Please bill

VISA MC AMEX DISCOVER _____ CARD NUMBER _____ EXP. _____

CARDHOLDER NAME _____ SIGNATURE _____

PLEASE SEE REVERSE SIDE FOR ADVERTISING INSTRUCTIONS

Sponsorships received by July 15, 2010 will be listed in the *Celebrity Chefs' Beach Brunch* invitation.

To ensure recognition in the program book submit by August 15, 2010.

All advertising artwork is due by August 15, 2010.

Sponsor Ad Specs and Format

AD DIMENSIONS

Full Page – 7”W x 10”H

Half Page – 7”W x 4.75”H

Quarter Page – 3.25”W x 4.75”H

AD FORMATS (formats listed in order of preference, #1 being ideal)

- ❖ **tiff or jpg file**
- ❖ Files must be CMYK, high resolution (300 dpi at actual size).
- ❖ JPG files must be high resolution with the least amount of compression applied
- ❖ **PDF file**, high resolution (300 dpi), file actual size
- ❖ **Quark** files must include:
 - The Quark document
 - All fonts used in the document. For PostScript fonts both the printer and screen font must be supplied.
 - All artwork and images used in the document. Artwork must be CMYK, high resolution (300 dpi at actual size), or vector art (resolution independent)
 - Supply hardcopy for reference

NEED AN AD?

If your company or organization does not have an ad, or would like to upgrade an existing ad, please contact Marvin Carney at (302)249-1030 for more information on having an ad created for you.

SHIPPING

All printouts and discs should be sent to:

Meals On Wheels Delaware

100 West 10th Street, Suite 207

Wilmington, DE 19801

Electronic files should be e-mailed to: mnichols@mealsonwheelsde.org

REMEMBER!

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